

Texas COVID-19 Public Health Campaign

April 4-7 Messages

For each of the social media posts, you can use the static image within this file or download and use the corresponding GIF directly from the TEA Public Health Campaign resources website.

Sat., April 4 Social Media Post #4

English

You can spread #COVID19 without knowing you have it. Whether you have symptoms or not, #StayHome. If you have to go out, wear a mask/bandana/scarf, regularly wash your hands, and stay 6 feet apart. We must stay #ApartTogether to slow coronavirus.

<https://tea.texas.gov/staywell>



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Spanish

Puede propagar #COVID19 sin saber que lo tiene. Ya sea que tenga síntomas o no, quedate en casa. Si tiene que salir, use una bandana/bufanda, lávese las manos regularmente y manténgase a 6 pies de distancia. Debemos permanecer separados

#ApartTogether. tea.texas.gov/mantentebientejas

**ESTANDO SEPARADOS
TODOS NOS UNIMOS**

**NO PROPAGUE
GÉRMENES**

TEA
Texas Education Agency

TEXAS
Health and Human
Services

Texas Department of State
Health Services

The poster features a man in a brown hat and vest holding a blue megaphone. Above him is a circular icon with a red border and a diagonal slash, containing stylized human figures in blue, yellow, and red. A white arrow points from the icon towards the text 'NO PROPAGUE GÉRMENES'. At the top, a blue banner contains the text 'ESTANDO SEPARADOS TODOS NOS UNIMOS' with an orange outline of Texas in the background. The bottom of the poster includes logos for TEA, Texas Health and Human Services, and the Texas Department of State Health Services, set against a background of bluebonnets.

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Sun., April 5 Social Media Post #5

English

Before social distancing, each person with #COVID19 spread the virus to 2.5 more people. At that pace, most would get it, and many more people would die. But we can slow the spread. That's why we all #StayHome. #ApartTogether we slow coronavirus.



Texas COVID-19 Public Health Campaign

April 4-7 Messages

Spanish

Antes del distanciamiento social, cada persona con #COVID19 transmitió el virus a 2.5 personas. A ese ritmo, muchas personas se contagiarían, y muchas personas morirían. Pero podemos retrasar la propagación. Por eso todos quedemonos en casa y paremos el Coronavirus. #ApartTogether

The graphic features a blue banner at the top with the text "ESTANDO SEPARADOS TODOS NOS UNIMOS" in white, with an orange outline of Texas between the words "ESTANDO" and "SEPARADOS". Below the banner is a circular icon of a thermometer with a red liquid level, set against a blue background with a white border. A white hand-drawn arrow points from the thermometer icon towards the right. In the foreground, a cartoon man wearing a brown hat and a blue shirt is shouting into a blue megaphone. The background shows a green field with bluebonnet flowers under a blue sky. At the bottom, there are logos for TEA (Texas Education Agency), TEXAS Health and Human Services, and Texas Department of State Health Services.

**ESTANDO SEPARADOS
TODOS NOS UNIMOS**

**QUÉDESE EN CASA
SI ESTÁ ENFERMO**

TEA
Texas Education Agency

TEXAS
Health and Human
Services

Texas Department of State
Health Services

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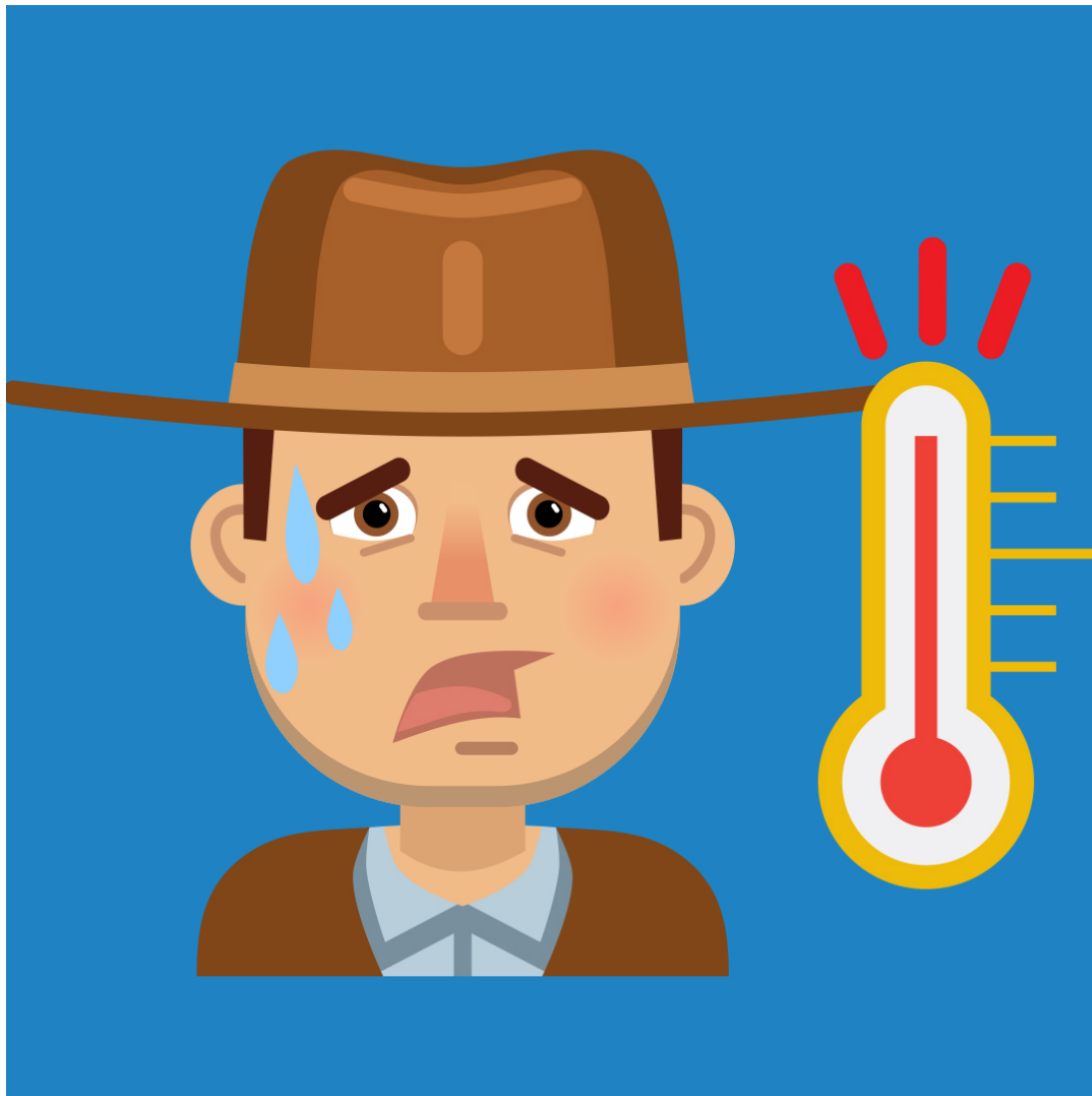
Mon., April 6 Social Media Post #6

English

Common symptoms of #COVID19 are fever, dry cough, & shortness of breath. If you have mild symptoms, call your doctor & #StayHome. If you develop serious symptoms, such as trouble breathing, pressure in the chest, or bluish lips or face, call your doctor & seek care immediately.

Spanish

Los síntomas comunes de #COVID19 son fiebre, tos seca y dificultad para respirar. Si tiene síntomas leves, llame a su médico y quedate en casa. Si desarrolla síntomas graves, como dificultad para respirar o presión en el pecho, busque atención médica de inmediato. #StayHome



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April 4-7 Messages

Tues., April 7 Social Media Post #7

English

#COVID19 lives on droplets in the lungs of people with the virus, even if they don't have symptoms. When infected people breathe, the virus enters the air. If you can't #StayHome, wear a mask/scarf/bandana, stay 6 feet apart, and wash your hands. #DontGoViral

Spanish:

#COVID19 vive de gotas en los pulmones de las personas con el virus incluso si no tienen síntomas. Cuando las personas contagiadas respiran, el virus entra al aire. Si no puedes quedarte en casa #StayHome, use una bufanda/pañuelo, manténgase a 6 pies de distancia y lávese las manos



Texas COVID-19 Public Health Campaign

April 4-7 Messages

Tues., April 7 Text Message #3

English

#COVID19 lives in the lungs of people with the virus, even if they don't have symptoms. If you can't stay home, wear a mask, stay 6 feet apart, and wash hands.

Spanish

#COVID19 vive en los pulmones de las personas con el virus, incluso si no tienen síntomas. Use una máscara, manténgase a 6 pies de distancia y lávese las manos.